

# Abraham Bogere

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## HIGHLIGHTS OF QUALIFICATIONS

- Collected 100+ hours of quantitative/qualitative research for consumer and B2B sectors
- Recruited, screened and scheduled B2B participants UX Research
- Worked in a collaborative and flexible environment to solve user problems on UX research projects
- Nine years of Military experience
- Provided feedback and critique to 600+ students

## EMPLOYMENT HISTORY

### **UX Research Recruiting Coordinator**

*AnswerLab, Oct 2021 - Present*

- Recruited, designed screeners and scheduled B2B participants for UX Research in the cloud products space
- Managed timelines for various projects to maintain the strict deadlines for my clients

### **UX Research Freelance**

*Remote, Mar 2020 – Present*

- Moderated usability research sessions for a large retailer; presented findings to stakeholders on findings
- Interacted with clients in the consumer space in on recommendations for product orders

### **Recreational Facility Assistant**

*The Ohio State University, Columbus, OH, May 2019 – Jan 2020*

- Provided top-notch customer service to patrons utilizing the recreational facility
- Enforced policies and procedures of the facility
- Set up activity areas for internal & external groups such as students and alumni in the recreational facility
- Collected data on the amount of patrons utilizing the recreational center, so appropriate analysis of data could enable utilization, service provisioning, resource planning and investments
- Reported maintenance and custodial issues as discovered for rec center to run efficiently

### **Research Assistant**

*The Ohio State University, Columbus, OH, Jan 2019 – Apr 2019*

- Collected 100+ hours of quantitative data in a lab based study investigating the cognitive and emotional effects of a user interface
- Coordinated and monitored participants behaviors during the experiment sessions then documented my findings to assist with data analysis

### **Aerospace Ground Equipment**

*United States Air Force, Hampton, VA Dec 2008 - Oct 2018*

- Responsible for maintaining, troubleshooting and testing ground equipment for mission critical systems on support aircraft in a collaborative environment
- Completed 3k+ dispatches on the flight line to support training and deployment situations to aid in mission effectiveness
- Inspected \$26M+ worth of equipment for service and routine maintenance
- Executed 300+ inspections quarterly with 100% quality assurance pass rate
- Provided training, critiques and feedback to 600+ new students annually in technical training school
- Reviewed, researched and developed lesson plans, study guides, PowerPoints and tests for the course
- Coordinated planning of a Thanksgiving party for six departments to increase morale
- Led small group discussions in SAPR stand down day focused on inclusivity and well-being of students

## EDUCATION

### **B.A. in Communication**

*The Ohio State University, Columbus, OH, Jan 2015 – Dec 2019*

- Specialized in Human-Computer Interaction (HCI) focusing on UX Research
- Worked as a team to use generative and evaluative research methods to address behaviors and attitudes of users
- Used field studies, surveys, lab studies and A/B testing to design new and existing experiences for products
- Conducted focus groups and interviews qualitative research methods for a project comparing music streaming platforms
- Communicated my findings and conclusions to my audiences in oral and written formats
- Contributed on a University published article on Diabetes research and how technology can assist in treatment